











### JILL GREISING-MURSCHEL

FAMILY TRAVEL BLOGGER

I am a travel blogger who provides inspiration and how-to info to help others who want to travel with their families.

We are a full-time traveling family of 6, RVing the states in our 33-foot class C while world schooling our children.

Many people think they have to wait until they retire and their kids are grown to enjoy traveling, but we're here to show parents that they can do it NOW, even with a large family.



/LETSTRAVELFAMILY

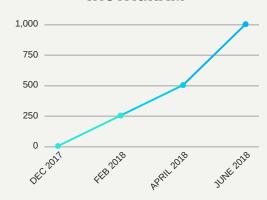
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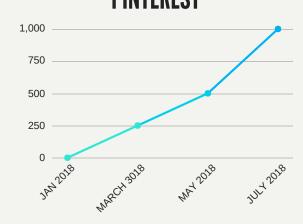
## THE NUMBERS

Though I am new at this, I am building my audience as an influencer very quickly.

#### **INSTAGRAM**



#### **PINTEREST**







## **SERVICES**

Sponsored Posts
Sponsored Social Media Promotion
Product Reviews
Brand Ambassadors
Brand/Product Affiliation
Blogger Advertisement
Destination Marketing

### **KEY STATS**









**FACEBOOK** 

**PINTEREST** 

# OUR READERS/FOLLOWERS

Let's Travel Family Readers and Social Media Followers tend to be:

- · FEMALE 81% Female, 19% Male
- · AGE 25-44 45% of our audience is in this target age demographic
- · PARENTS of school-age children
- · FINANCIALLY SECURE with the ability to travel
- TECH SAVVY, often digital nomads or those who have the skills to become digital nomads.









UNITED STATES • CANADA • AUSTRALIA • UNITED KINGDOM

#### WHAT OUR READERS LOVE

Let's Travel Family Readers love tips on traveling with young children, traveling as a family, RV travel, destination tips, and travel hacks.

My Most Popular Posts:

- · 34 RV Must Haves That We Cannot Live Without
- · Disney Scavenger Hunt Clues: How To Reveal A Surprise Trip To Disneyland!
- · Teach English Online And Get Paid
- 19 Things To Bring To Disneyland
- · Living In A Motorhome Full Time With 4 Kids

# **BRANDS I'VE WORKED WITH**

Country Music Hall of Fame

Nashville Children's Theatre

### **GUEST BLOG POSTS**

5LostTogether.com

FullTimeFamilies.com

MoneyCanBuyMeHappiness.com

YorkshireWonders.co.uk

The Traveling Ginger.com

CarepediemOurWay.com







**View Insights** 









Liked by family.trio.travels, fivefortheroadblog and 175

letstravelfamily It was inspiring to be surrounded by the history and the roots of country music & with our kids today! The Country Music Hall of Fame and Museum @officalcmhof provided such an array of possibilities for our family of 6. .

We spent time in the Taylor Swift Education Center watching and listening to Songwriting 101. Then we enjoyed playing a scavenger hunt throughout the museum. Lastly, the kids were thrilled to sing in the recording studio! 

Be sure to check our Instastories for more photos of our day today!

Have you ever been to the Country Music Hall of Fame in Nashville, TN? Who is your favorite country music star? .

#cmhoffave #PressPlayRecord #cmhof #sponsored #familytravel #travelwithkids #familytravelblogger #familytravelblog #nashville #nashvilleblogger #nashvillegram #nashvilleeats #nashvillelife #nashvilleliving #nashvillezoo #nashville\_tn #thesouth #nashvillegram #travelwriter #travel #instatravel #travelgram #tourism #letstravelfamily #worldschoolers #homeschoolers #littletravelers #welltraveledkids #countrymusic #countrymusichalloffame

View all 28 comments

fivefortheroadblog We are hoping to visit this summer. I can't wait!











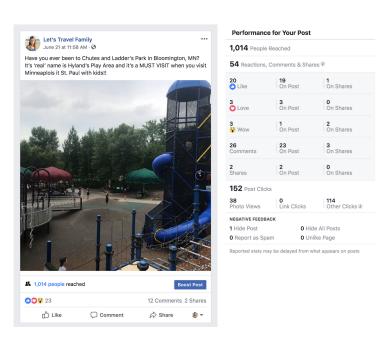
#### **Example Package: \$350**

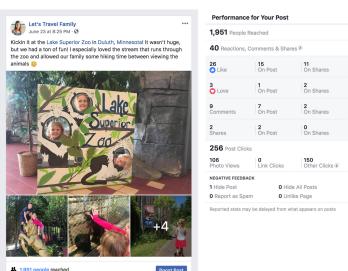
750 Word Sponsored Post with 2 Pinterest pins, 1 Facebook Post, Facebook Live Option, Insta Stories, Instagram Post, 2 Tweets

### BENEFITS OF WORKING WITH US

- · I am an SEO junkie so I will make your posts and pins searchable and findable by my key audience.
- Our audience is engaged and active, ready to learn new tips and ideas about RV living and traveling with kids.
- · I will go the extra mile for you, adding value to demonstrate the advantages of working with me.

#### **ENGAGEMENT EXAMPLES**





2 Comments 2 Shares

**C** 16





# I LOOK FORWARD TO WORKING WITH YOU!

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